

## **Introduction in the web-ergonomics**

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This paper is designed as an introduction to a several papers that focus on relatively new field in applied psychology – usability. In this paper we discussed goals and tasks of user interface designer who is developing useful, needed, effective and psychologically attractive web-products in Internet. Also we are talking about stages of developing web-products and steps in professional activity of usability specialist. Also we present general brief review of the methods and techniques that may be utilized in user interface design by usability specialists. More detailed information about methods in usability will be presented in the next papers.

**Keywords:** a web-ergonomics, usability, UCD the expert, conceptual models in a web-ergonomics, life cycle a web-product, methods.