
Psychological Practice in Business: time and place

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What are social, cultural, economical conditions where practical psychological knowledge is applied? How is this knowledge combined with these conditions? Does it answer or contradict them? This article is an attempt to elucidate these and some other problematic questions, which tie to specific of modern psychological practice in different parts of human life and in business in particular.

Key words: business-training, staff education, psychological consultation, education technology, psychological training, HR-management, technology of the behavior, individual approach.