

## **Psy-factor in Economics What young specialist can do today?**

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As well as many industrialized countries we step into the time of postindustrial, informational society, the time of informational economics which based not only on creation and consuming of material objects, but also on creation and assimilation of information, as well as science knowledge which are useful in different areas of human reality. Thereupon, modern economics (as well as culture, politics and education) now needs not only standard staff which makes their job by following strict written script, but the Personalities, who have uncommon and unique quality, who can think originally and unconventionally, act quickly and efficiently communicate with surrounding world by giving their knowledge to other people and assimilate knowledge of others.

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