

## **Ideals and values of prime school students through the analysis of their favorite cartoons and fairy-tails**

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*The research was conducted on four types of participants (prime school, middle school, high school and university students) who was asked about their favorite (in childhood) cartoons and fairy-tails. An object of the article is ideals of prime school students for different generations which were revealed through the analysis of the data of favorite in particular age fairy-tails, cartoons, heroes and their qualities. Similarities and differences of ideals of prime school students for different generations were described. The data was interpreted on the base of hypothesis of influence of favorite fairy-tails, cartoons and heroes on the development of ideals.*

**Key words:** *prime school student, Ideal, fairy-tail, cartoon, fairy-tail's hero, cartoon's hero*