

Motivation-needs sphere as a factor of development of professional identity of military women

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The article is dedicated to study the problem of values as a factor of development of professional identity of military women. It was determined that women in their professional activity are oriented on stability. Particularly: ensuring that they have stable salary, an ability to have a foretasted professional activity, which does not require manifestation of personal initiative and anticipates submission to others. Also, an ability to give everything to their job without sharp need in building personal career.

Key words: identity, professional identity, values, motivation-need sphere, orientation.

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